

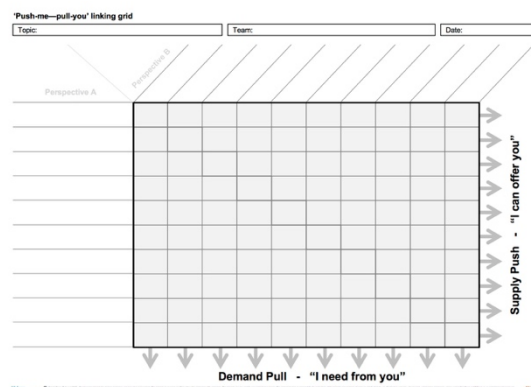
## 2019 Strategic Technology & Innovation Management Programme

### Dependency identification for strategy technology & innovation management

Contact: Dr Robert Phaal  
[rp108@cam.ac.uk](mailto:rp108@cam.ac.uk), +44 (0)1223 765824

#### Industrial / managerial need addressed

Understanding key dependencies between different perspectives in strategic technology and innovation management is important. The ‘interlinking grid’ management tool is ideal for this, often used in conjunction with methods such as roadmapping and portfolio management. A new ‘Push-me—Pull-you’ workshop template will be tested and refined in this research project.



[www.cambridgeroadmapping.net/moretemplates/#Link13](http://www.cambridgeroadmapping.net/moretemplates/#Link13)

#### Expected deliverables

1. Workshop template
2. Guidance on use of template in half-day workshop

#### Engagement opportunities

1. Facilitated half-day workshop (2-5 diverse cases sought), with application feedback
2. In-company self-facilitated trials, with facilitation advice provided, along with short application feedback form

#### Approach

Multiple half-day pilots in a variety of contexts, capturing feedback in order to refine the template.

[www.ifm.eng.cam.ac.uk/research/ctm/stim](http://www.ifm.eng.cam.ac.uk/research/ctm/stim)